

**JUMP**  
**society**

The logo features the word "JUMP" in a large, bold, black serif font. The letter "J" has a long, sweeping tail that curves under the word. The word "society" is written in a smaller, bold, black sans-serif font directly below "JUMP". A silhouette of a person in a suit jumping is positioned above the top right of the word "JUMP". A stylized network node, consisting of a central circle with several lines radiating to smaller circles, is positioned above the letter "i" in "society".