



March 5, 2010

Juneau Underground Motion Picture (JUMP) Society
<http://jumpsociety.org/>

Dear JUMP Film Makers;

As you may have heard, the City of Juneau is applying to be considered for Google's "ultra-high speed" trial network (for more info: <http://www.jedc.org/juneaubroadband.php>). The Juneau Economic Development Council (JEDC) has been tasked with coordinating the application. Google is looking for innovative and creative applicants, and that's why we hope you will participate. Our application could be a series of short films/video posted on YouTube. For example, you could interview people on the street, at coffee shops, or the library about how ultra-high speed internet in Juneau would help Google and vice versa. Demonstrating community support for Juneau as the trial location for the network is the crux of the application. What better way to show that than through the images and people of Juneau?

Here is what we are asking for:

By March 19, a short film or video that we (or you) can post on YouTube which demonstrates answers to the following questions:

1. Why should Google Select Juneau? What makes Juneau a better candidate than any other city?
2. What would you and/or your company/organization do with ultra high speed broadband? How would you benefit?
3. Do you think there is there widespread community support?

The film or video could be humorous (we hear that Google staff have good senses of humor), or it could be more business-like. Letting Google get a glimpse of Juneau and what makes our home unique, would be a very compelling component of the City's application. Send us the link to your video/film and we will likely post it on our new Juneau Broadband website, as well. It is also possible that Google will post applications and video on their website.

We hope that this is an exciting opportunity for you to contribute to the future of Juneau, and we hope that you'll pick this idea up and make it your own. Don't hesitate to contact JEDC staff person, Heather Brandon, at (907) 523-2334 or hbrandon@jedc.org, or me directly if you have questions.

Thank you


Brian Holst
JEDC Executive Director

Juneau Economic Development Council
612 West Willoughby Avenue, Suite A, Juneau AK 99801
Phone 907-523-2300 • Fax 907-463-3929
JEDC.org